

VISITORS TO GEELONG AND THE BELLARINE BY QUARTER

Visitors ('000)	June quarter 2020	September quarter 2020	December quarter 2020	March quarter 2021	June quarter 2021	September quarter 2021	September quarter 2021 on June quarter 2021	September quarter 2021 on September quarter 2020
Domestic overnight visitors	125	100	234	400	278	133	-52.3%	+32.8%
International overnight visitors	0	0	0	0	0	np	np	np
Domestic daytrip visitors	486	228	651	1,014	567	272	-52.0%	+19.0%
Total domestic visitors	611	328	885	1,414	845	404	-52.1%	+23.2%
Total visitors (all sectors)	611	328	885	1,414	845	np	np	np

Sources: National Visitor Survey & International Visitor Survey, YE Sep 21, Tourism Research Australia

Figures in dark red are below the data confidence intervals used by TEVE or based on a too small sample. These figures are for INTERNAL USE ONLY.



VISITOR NIGHTS IN GEELONG AND THE BELLARINE BY QUARTER

Visitor nights ('000)	June quarter 2020	September quarter 2020	December quarter 2020	March quarter 2021	June quarter 2021	September quarter 2021	September quarter 2021 on June quarter 2021	September quarter 2021 on September quarter 2020
Domestic visitor nights	633	220	668	1,268	691	342	-50.5%	+55.1%
International visitor nights	0	0	0	0	1	np	np	np
Total nights	633	220	668	1,268	692	np	np	np

Sources: National Visitor Survey & International Visitor Survey, YE Sep 21, Tourism Research Australia

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VISITOR SPEND IN GEELONG AND THE BELLARINE BY YEAR ENDING
(estimates by year ending, as quarterly spend estimates are not available)

Spend (\$ million)	Year ending June 2020	Year ending September 2020	Year ending December 2020	Year ending March 2021	Year ending June 2021	Year ending September 2021	YE September 2021 on YE June 2021	YE September 2021 on YE September 2020
Domestic overnight travel	\$544	\$444	\$393	\$353	\$437	\$457	+4.7%	+3.0%
International overnight travel	\$51	\$32	np	np	np	np	np	np
Domestic daytrip travel	\$370	\$287	\$228	\$227	\$200	\$201	+0.4%	-30.0%
Total domestic spend	\$914	\$731	\$621	\$580	\$637	\$658	+3.3%	-10.0%
Total spend (all sectors)	\$966	\$763	np	np	np	np	np	np

Sources: National Visitor Survey, International Visitor Survey & Regional Expenditure Model, YE Sep 21, Tourism Research Australia

np = estimates don't meet Tourism Research Australia's publication rules.

